

hello world.

Interpro Translation Solutions, Inc. is a leading provider of translation and localization services for multinational organizations who want to communicate with clarity to a global community.

Since 1995, our international team of professional translators, project managers, graphic designers, and software engineers have partnered with client organizations to increase their international market share, broaden their global influence, and extend goodwill.

- Increase revenue
- Provide clarity in a global community
- Extend your global reach
- Accelerate time to market

By accommodating every prospective client, you validate their importance by communicating to them in their resident language. You can develop opportunities and remain proactive by providing credible, accurate, and persuasive content for a global market place while your competitors simply react to fleeting opportunities.



Speak My Language

The development of content for a global audience brings unanticipated issues. Collateral material originally composed for a domestic market may contain elements that may be interpreted as improper in other cultures.

Whether going global for the first time, or expanding from 2 languages to 20, it is essential to localize your global offering to be relevant to each respective target market. This requires acute cultural insight that ensures your content is appropriate and effective.

By adapting manuals, packaging, and supporting documentation to influence a global customer base, we can assist in driving demand and help you enhance your project's ROI. Systematically, your improved deliverable develops offshore customer loyalty.

Interpro provides the necessary resources and expertise to ensure your content is accurately localized.



outsourcing

Localizing and translating content internally is an overwhelming task. Many resources are squandered by organizations who assign internal translation responsibilities across multiple departments.

These additional responsibilities dilute the focus from the organization's core competency, and often create hidden costs in the number of man-hours expended on "non-core" projects that ultimately affect productivity.

Reduce your internal human capital requirements and costs by partnering with an effective and efficient service provider whose core competency is localization.

- Focus on your business's primary objectives
- Achieve cost savings through greater efficiency
- Increase productivity by relieving internal resources
- Gain access to uncompromised quality and infinite localization solutions



web content

As your organization plans to extend its global reach, it is imperative to make web content available for an international audience. Distance and geography are irrelevant as long as you effectively and rapidly communicate your message to your intended target.

Interpro can customize a functional, manageable, cost-effective solution and translate your web content into 100+ different languages. Our Web Services Group offers solutions that will utilize the latest tools and methodologies to reach and inform clients worldwide.

- Contain costs
- Reach a global audience
- Reduce time to market
- Improve the quality of your communications strategy

Competently traversing the “communication gap” will secure your position in the global arena. Interpro Translation Solutions possesses the skills and the tools to make it manageable.



documentation

For many multinational organizations, mission critical information needs to be communicated at the speed of thought. High impact and timely content relevant to a global audience is essential in the digital information age. Interpro can customize programs and collaborate with your communication partners to expeditiously disseminate your most time-sensitive information globally.

DELIVERABLES

- Press Releases
- Annual Reports
- User Manuals
- Packaging
- Consumer Information
- Marketing / Collateral Materials
- Advertisements
- Newsletters
- Technical Documentation



software

Localizing your product into additional languages enables you to sell in multiple geographies and generate a greater ROI.

As a multinational organization that has developed a proprietary software system for your enterprise, operational efficiency is imperative and localizing your product for each respective market will eliminate discrepancies and increase productivity.

Interpro has the experience necessary to deliver a localized software product that will benefit your organization in incalculable ways. From ROI to operational performance and efficiency, we will consistently exceed your desired objective.

All software products are designed to work on specific platforms, and are comprised of various components which need to be localized into one or more languages (e.g. user interfaces, on-line help systems, and ancillary materials to include user guides, training materials, etc.).

Interpro offers multilingual product localization services for Windows, Mac, Web, IBM System i (formerly AS/400 and iSeries), as well as for proprietary systems.



eLearning/CBT

Interpro's eLearning/Computer-Based Training (CBT) localization capabilities enable our clients to communicate with their employees more effectively, train uniformly, and achieve greater productivity. Our localization methodology ensures cultural appropriateness and effectiveness.

We have localized Learning Management Systems (LMS), webinars, and training & support materials into multiple languages. Our extensive experience with multi-platform user interfaces enables us to provide a superior quality product.

Global competitiveness, regulatory compliance, technological advances, and corporate policy make eLearning a critical communications tool for today's multinational environment.

Our services include engineering, localization, project management, and quality assurance to support your multinational eLearning initiative. Interpro can provide the resources necessary to make your eLearning curriculum ready for international deployment.

- Complete localized content
- Rapid enterprise-wide deployment
- Uniform corporate policy
- Friendly end-user experience



practice areas

Inaccurate, unreliable translations represent significant obstacles for any global strategy. Interpro's global delivery center is technically oriented, and possesses an extensive knowledgebase to accurately localize documentation, software, websites & web-based applications, user manuals, and eLearning / CBT applications.

Documentation Translation
Web Localization
Software Localization
eLearning / CBT Localization
Outsourced Localization

INDUSTRIES

- Medical
- Pharmaceutical
- Chemical
- Hardware
- Software
- Public Relations
- Agricultural
- CPG
- Manufacturing
- Retail
- Electronics
- Legal
- Professional Services
- Government
- Financial

